

Position Description: Graphic Design / Presentation Design Freelancer

Business Description

Visual Order is a growing team of passionate young designers who create presentation and graphic designs. Our work spans across all industries, from concept stage right through to print, on a project basis. We work closely with our clients (who range from small business to big corporates) to provide design solutions to meet their specific needs. Our team is headed up by Senior Designer & Creative Director, Michelle John – a design professional with 11 years' experience. We aim to provide our clients a reliable service through effective communication, along with fast turn-arounds. We are a flexible, family-friendly group who love what we do, and approach our work with a down-to-earth positive attitude (and we only work with like-minded clients!).

What you need:

MUST HAVES

- Graphic Design / Presentation Design (minimum 2 years' experience)
- Proficient in Adobe Creative Suite (Indesign, Illustrator, Photoshop) & PowerPoint
- Experience applying designs to different formats
- Strong typography, layout, composition skills
- Exceptional communication skills
- Reliable & responsive
- Ability to work quickly & efficiently to a deadline
- Passion for design
- High attention to detail

NICE TO HAVES

- Experience in producing print & digital designs
- Confident in producing finished artwork

What you'll be offered:

- Ability to work from your own space
- Flexibility to choose your own working hours (according to project deadlines)
- Opportunity to work on a range of exciting projects for a variety of different clients (small business to large corporate)
- Some projects which offer the opportunity to exercise conceptual ability, and some which require adherence to brand guidelines & templates

What you'll be doing:

- Adhoc creative projects across the following formats – print collateral, presentation design, infographics (and possibly some digital design)
- Interpreting the client's design / business needs to develop creative solutions to suit their purpose / audience
- Respond to briefs with concepts that are creative & innovative